



FOR IMMEDIATE RELEASE

## **ROCKY MOUNTAIN BALLOON FESTIVAL ANNOUNCES CORPORATE SPONSORS SIGNED FOR 2007**

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The Rocky Mountain Balloon Festival, presented by RE/MAX, announced today that RE/MAX and Smooth Jazz 104.3 radio have signed as returning corporate sponsors for 2007. Amerigas is the official propane supplier for the Festival. RE/MAX, Smooth Jazz 104.3, and Amerigas are involved as major sponsors of the Festival for the 8<sup>th</sup> consecutive year. DEX Media has signed as the corporate sponsor for the Festival Main Stage, where live entertainment will be a highlight after the balloons launch each day.

Daktronics will again provide spectacular electronic signage at the entrance to the Festival, as an official sponsor, and Noodles and Company returns as a sponsor of the Pilot Tent for the Saturday night dinner.

The Rocky Mountain Balloon Festival is the only hot air balloon event in the Denver area. The 8<sup>th</sup> annual Festival will be held at Chatfield State Park August 24-26 August, 2007. The Rocky Mountain Balloon Festival weekend schedule includes balloon launches Saturday and Sunday mornings, and the “Balloon Illum” a night spectacular on Saturday evening.

Additional sponsorship opportunities are still open for this event. Volunteer positions are available, including acting as crew for balloons from outside the local area.

More information is available at [www.rockymountainballoonfestival.com](http://www.rockymountainballoonfestival.com)